

Spike McCue

UX Designer in Los Angeles, CA

Curious, continuously learning. Loves the internet.

spikemccue.com

spikemccue@gmail.com

617-818-2268

Work Experience

Accenture / Los Angeles

User Experience Architecture Associate Manager (Dec. 2020—present)

- UX lead for four workflows within the redesign of an internal insurance company system. Collaborated with internal stakeholders, UX and the Accenture team to craft strategy, define and iterate on functionality. Helped co-lead bi-weekly collaborative design sessions. Designed improved UI using the Salesforce Lightning Design System, worked with the internal UX team to validate designs through usability testing. Worked with Salesforce developers to refine development work in progress.
- Helped develop and test new information architecture and navigation for Cisco.com, UX lead on updates to an enterprise sales platform for a medical device manufacturer, UX designer on redesign of internal informational site for a top 5 technology company.

Senior UX Designer

- UX lead on updating a “Configure, price, quote” application for a major IT equipment supplier. Worked with internal stakeholders to identify updates, designed wireframes, created clickable prototypes.
- Created wireframes, designed/ran user testing, ran ideation sessions for clients including the TSA, New York Department of Labor, Texas Capital Bank.
- Worked with internal Accenture UX team to develop internal web responsive design system.
- Co-ordinated and co-lead a day long collaborative design thinking workshop with the goal of re-imagining the internal communications at a pharmaceutical company.

Publicis Groupe / El Segundo

Freelance UX Designer (Nov. 2018—Jan. 2019, Feb. 2019—Apr. 2019)

- Created responsive website designs for a new redesign of Cybersource.com, created mobile designs for a new banking application.

MRM//McCann / New York

Associate Director of UX (Jun. 2016—May 2018)

- Led UX department of four designers. Provided project leadership, career guidance, design feedback. Managed UX resourcing.
- UX lead for MRM’s work on the United States Postal Service, including Informed Delivery, Operation Santa, Postal Store, PO Box Locator, Tracking, USPS Delivers and numerous smaller projects. This included extensive client engagement, stakeholder interviews, UX/product design, usability testing, digital design strategy.
- Other clients included Microsoft, Verizon, US Army, New York State Lottery, Memorial Sloan Kettering.
- Participated in numerous “rapid hack” events for clients including Nike, Sunovian, and Coca Cola, as well as new business pitches.

Senior UX Designer (Mar. 2015—Jun. 2016)

- Clients included Microsoft, Verizon, US Army, New York State Lottery, Memorial Sloan Kettering.

Yarn / New York

Product Manager (Aug. 2014—Mar. 2015)

Noise / New York

Product Manager (Apr. 2014—Aug. 2014)

Associate UX Designer (Apr. 2013—Apr. 2014)

Freelance UX Designer / New York

(May 2012—Apr. 2013)

Skills

Agile design, accessible design, collaboration, content strategy, design charrette, design strategy, functional annotations, heuristic evaluation, information architecture, prototyping, personas, product design, product management, responsive design, team management, user flows, user stories, usability testing, wireframes.

Strengths

Analytical thinking, curiosity, deliberative, excellent communication, strategic thinking, UX design

Tools and programs

Adobe Creative Suite, Axure, Figma, HTML/CSS (basic), Javascript (basic), InVision, Marvel, Material Design, Origami, Principle, Salesforce Lightning, Sketch.

Education

New York University, MPS

Interactive Telecommunications Program, Tisch School of the Arts
2010–2012

Boston University, BA

2004–2008

Continuing Education

Fundamentals of Graphic Design

Cal Arts (Coursera)
2020

Visual Design

General Assembly
2017

Graphic Design: Basic

School of Visual Arts
2016

Getting Started with Javascript

School of Visual Arts
2014

Principles of Visual Language

School of Visual Arts
2013